



I.I.S. "G. CENA"

PROGRAMMA SVOLTO

Anno scolastico: 2022-2023

Classe: 4S

Docente: Lista Margherita

Disciplina: LINGUA INGLESE

Libro *Visual frames-Tools and Languages of Advertising, Graphic Design and Multimedia Communication*, Linzitto L. e Peters N., Trinity Whitebridge

UNIT	CONTENTS	GRAMMAR
4. Photography	Photography basic knowledge Photography and images Photography and advertising Henri Cartier-Bresson and Vivian Maier	Past Continuous
5. Packaging	What is packaging? Packaging design New technologies: sustainable packaging	Present Perfect
6. Design	Art Nouveau Style From Bauhaus to Modern Graphic Design Art Deco Brand Identity and Graphic Design	

UDA

The Language of advertising

Grammatica

Present Simple, Present continuous, Past simple, Modal verbs

Educazione Civica

Sustainability and sustainable packaging

Agenda2030

Ivrea, 13 giugno 2023